

VISITINPS

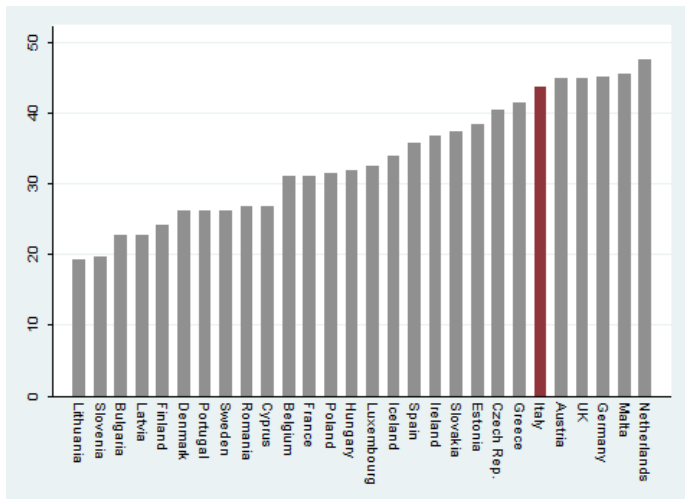
un anno dopo

formazione, ricerca e innovazione

The Labor Cost of Motherhood: Is a Shorter Leave Helpful?

Enrica Maria Martino
INED, CHILD (Collegio Carlo Alberto)

Motivation: Gender earnings gap



Eurostat data (2015)

Motivation: The Impact of Motherhood

“The Gender Pay Gap is Largely because of Motherhood”

Claire Cain Miller, New York Times
May 13, 2017



Thoka Maer

Previous research

- ▶ Quantifying the impact of motherhood on gender gap
 - Angelov et al. (2016), Kleve et al. (2016)

- ▶ Impact of fertility on labor supply
 - Eckstein e Wolpin (1989), Francesconi (2002), Bernal (2008), Del Boca e Sauer (2009), Lalive et al. (2014), Adda et al. (2017)

- ▶ Family policies
 - Childcare supply:
Berlinski e Galiani (2007), Baker et al. (2008), Cascio (2009), Brilli, Del Boca e Pronzato (2015)
 - Parental leave:
Kluge and Tamm (2013), Lalive et al. (2014), Schonberg and Ludstack (2014)

This paper

- ▶ What is the cost of motherhood for Italian workers?
- ▶ Does it fade over time?

- ▶ Is shorter parental leave beneficial?
 - For labor supply
 - For earnings

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Child penalty: \downarrow 35% potential earnings in the medium run

- ▶ Is shorter parental leave beneficial?
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This paper

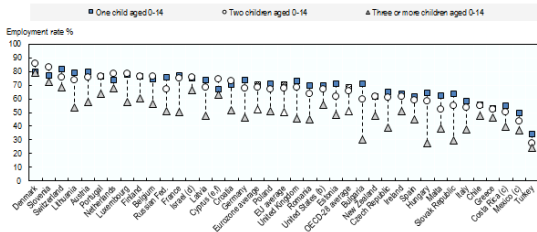
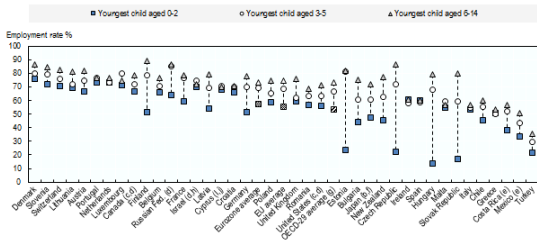
- ▶ What is the cost of motherhood for Italian workers?
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Child penalty: \downarrow 35% potential earnings in the medium run

- ▶ Is shorter parental leave beneficial?
 - For labor supply
 - For earnings

Early return to work \uparrow earnings in the short run

Motivation: Maternal Employment



OECD data (2014)

Data

- ▶ Universe of Italian firms (≥ 1 employee) in the private sector
- ▶ Universe of dependent workers in the private sector
 - Monthly records 2005-2015 (yearly from 1983)
 - Detailed information about contract characteristics and leave periods
- ▶ Universe of maternity leave and parental leave records
- ▶ Universe of demands for *Bonus Infanzia*

Descriptives

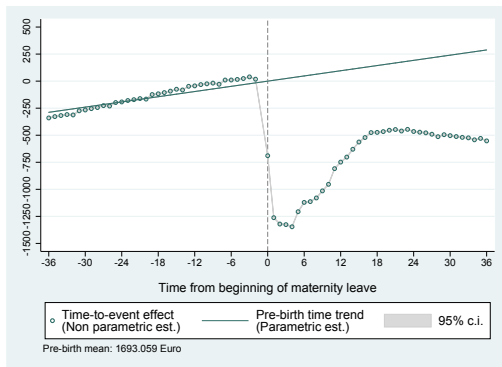
Descriptives by *Bonus*

Institutional background

- ▶ Mandatory maternity leave → 5 months, paid 80% of previous salary
- ▶ Optional parental leave → ≤ 6 months per parent, max 10 months. Paid 30% of previous salary for at most 6 months (before the child turns 6)

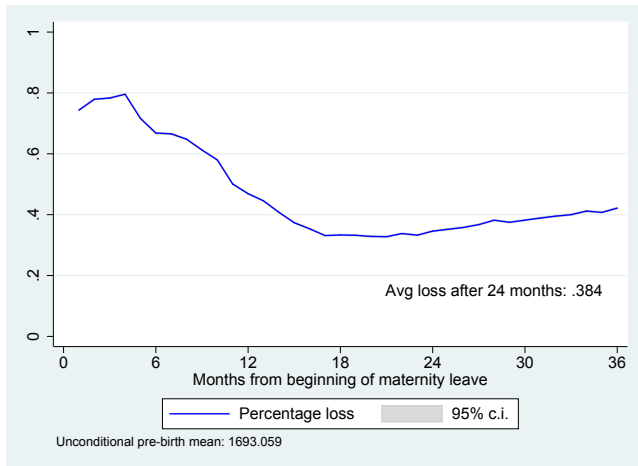
Parental leave

The labor cost of motherhood: Earnings around childbirth



$$Y_{irt} = \sum_{R > -1} \alpha_r \mathbb{1}[R = r] + \delta r + \eta_i + \epsilon_{irt} \quad (2)$$

The labor cost of motherhood: Earnings loss (%)

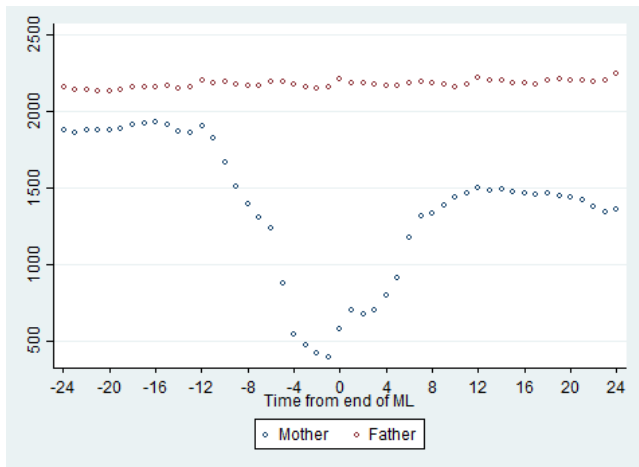


No individual FE

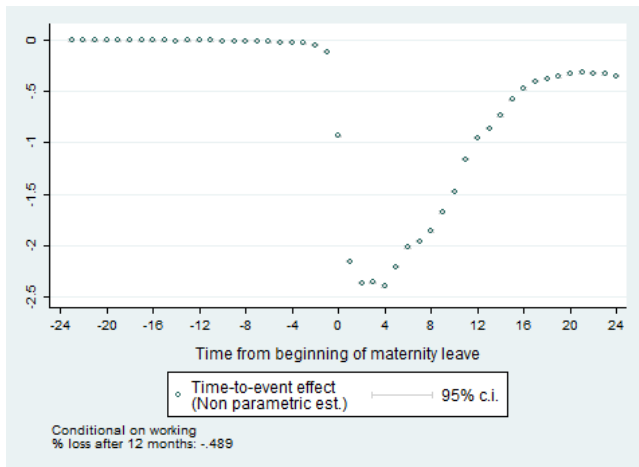
Conditional

Decomposition

The labor cost of motherhood: maternal and paternal earnings



The labor cost of motherhood: within-couple differential



Institutional background

▶ *Bonus Infanzia*

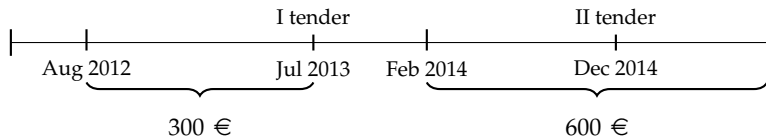
- Childcare subsidy 300 (600) € /month of parental leave given up to
- Max 6 months within 11 months from the end of mandatory maternity leave

Institutional background

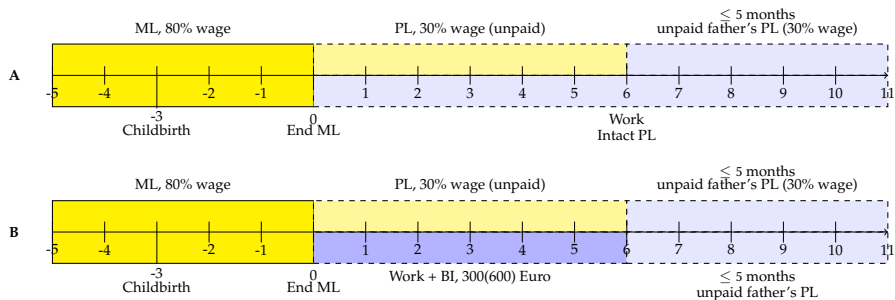
► *Bonus Infanzia*

- Childcare subsidy 300 (600) € /month of parental leave given up to
- Max 6 months within 11 months from the end of mandatory maternity leave

Policy time frame

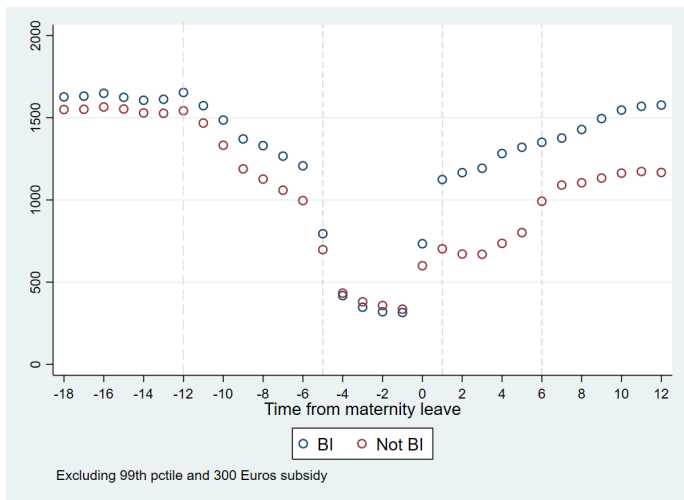


The Bonus Infanzia



Job protection around childbirth

Descriptive evidence: Unconditional earnings



Identification strategy

$$Y_{i,r} = \alpha X_{i,r} + \sum_{k=-12}^{12} \alpha_{B,r} \mathbb{1}(r = k) \times B_i + \eta_i + \eta_m + \varepsilon_{i,r}$$

- B_i : using *Bonus Infanzia*
- η_i individual fixed effect
- η_m month fixed effect
- r relative time from ML

► DiD regression

Identification strategy

$$Y_{i,r} = \alpha X_{i,r} + \sum_{k=-12}^{12} \alpha_{B,r} \mathbb{1}(r = k) \times B_i + \eta_i + \eta_m + \varepsilon_{i,r}$$

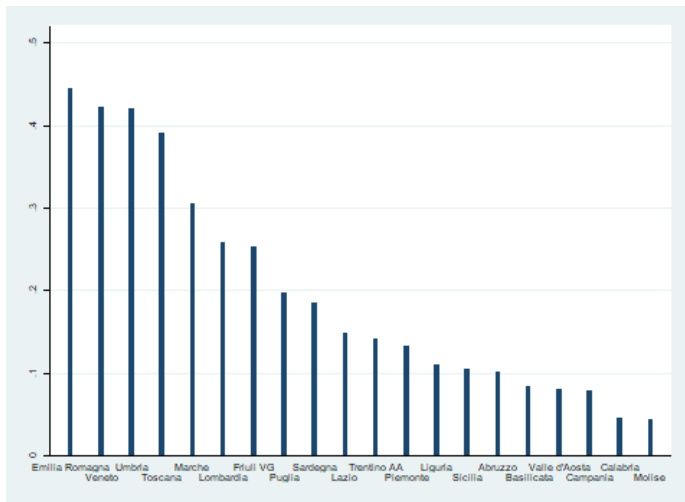
- B_i : using *Bonus Infanzia*
- η_i individual fixed effect
- η_m month fixed effect
- r relative time from ML

- ▶ DiD regression
- ▶ IV regression

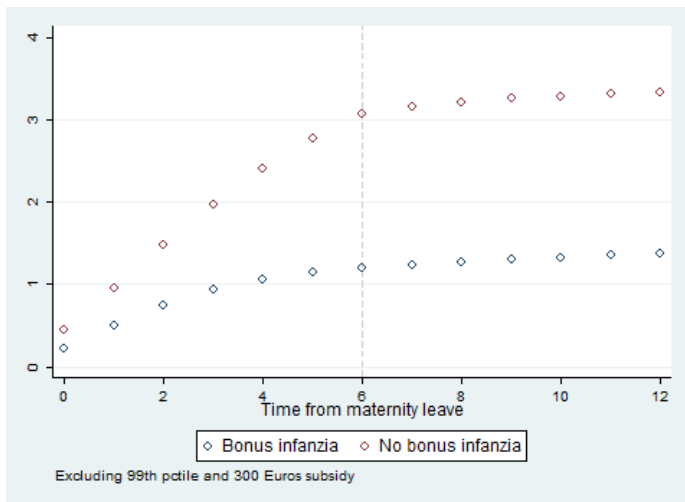
$$B_{i,c,t} = \delta_1 X_{i,c,t} + \delta_2 E_{i,t} + itc_{i,c} + \eta_i + \eta_m + \zeta_{i,c,t}$$

- Eligibility: $E_{i,t,r} = 1$ if the woman entered ML in line with eligibility requirements
- $itc_{i,c}$: number of infant toddler centers adhering to the policy in the municipality of residence of the woman
(+ add control for regular supply of ITCs at the municipal level)

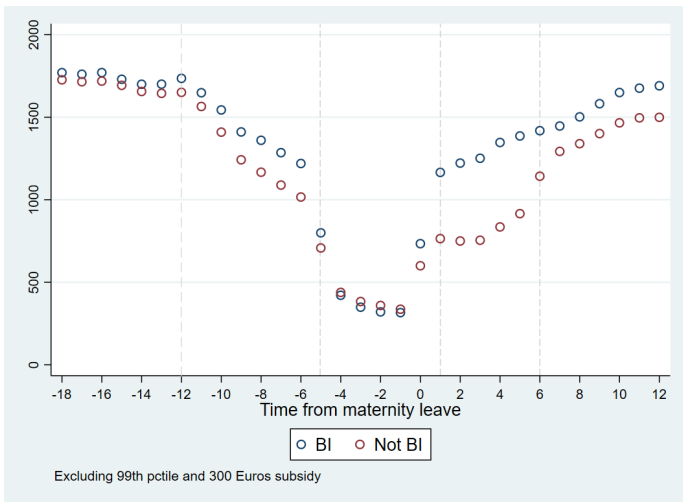
Municipality with BI supply by region (%)



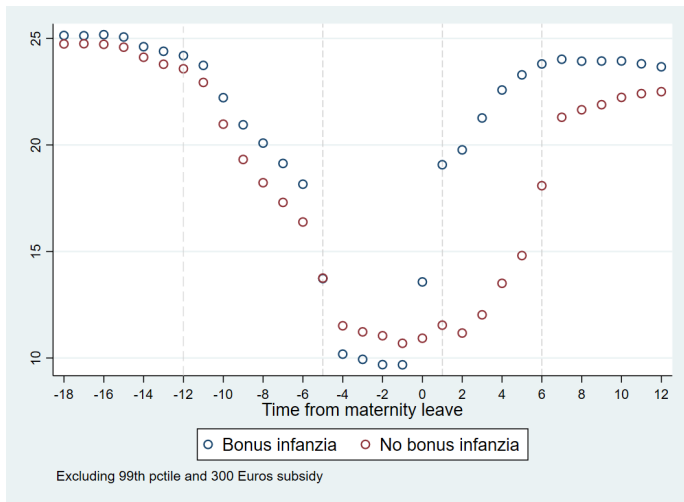
Descriptive evidence: Parental leave



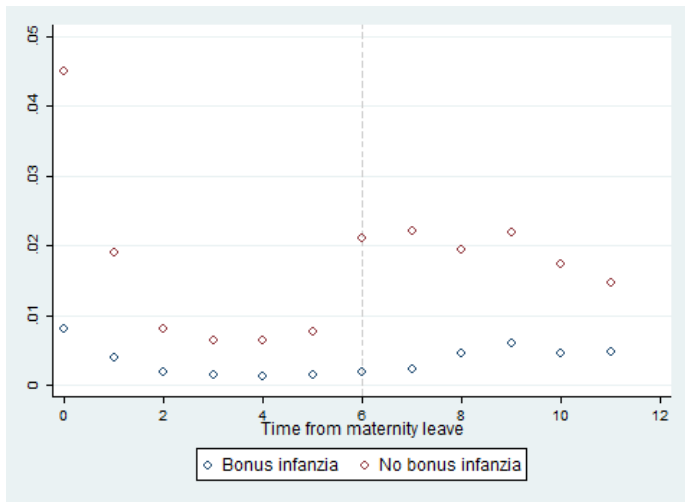
Descriptive evidence: Conditional earnings



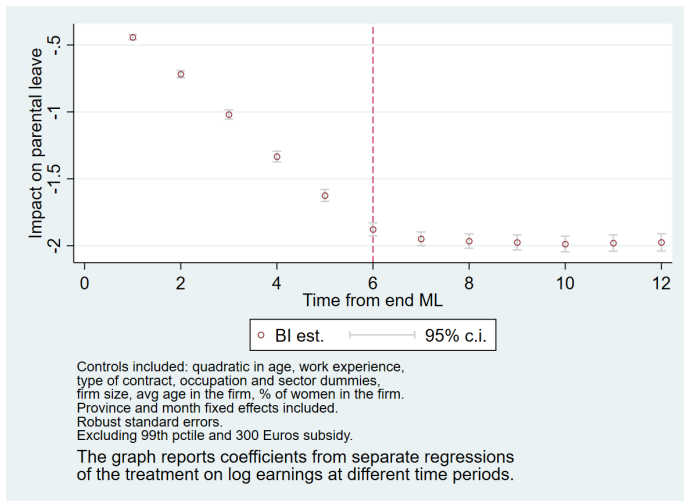
Descriptive evidence: Conditional days of work



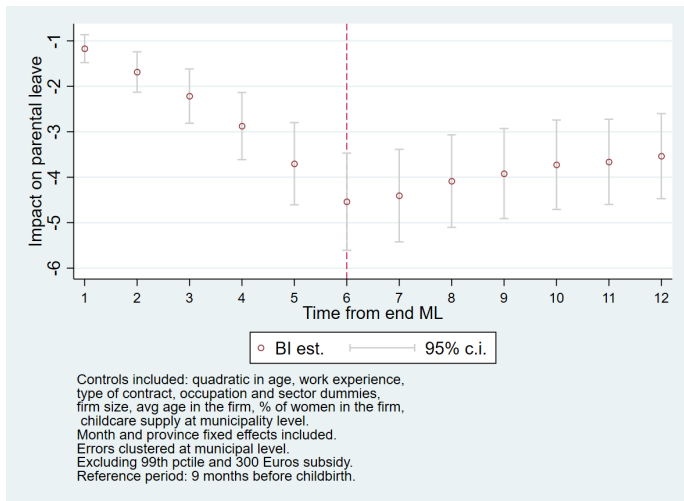
Descriptive evidence: Exit rate



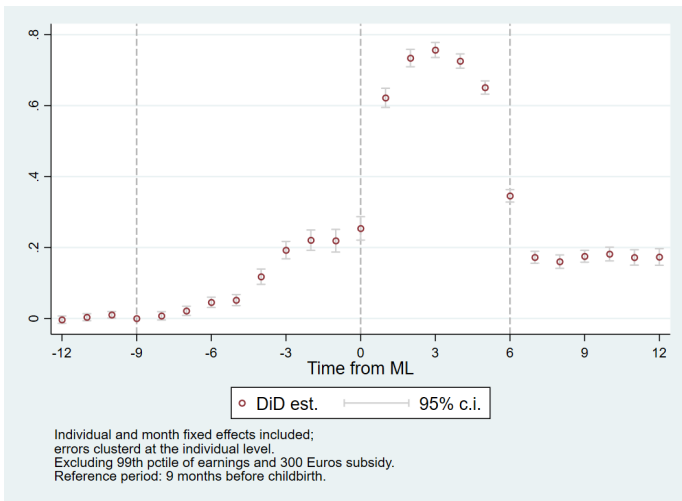
Parental leave: OLS



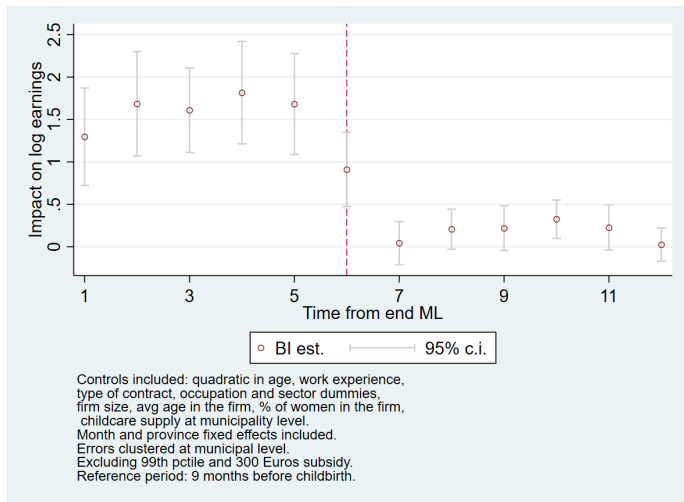
Parental leave: IV



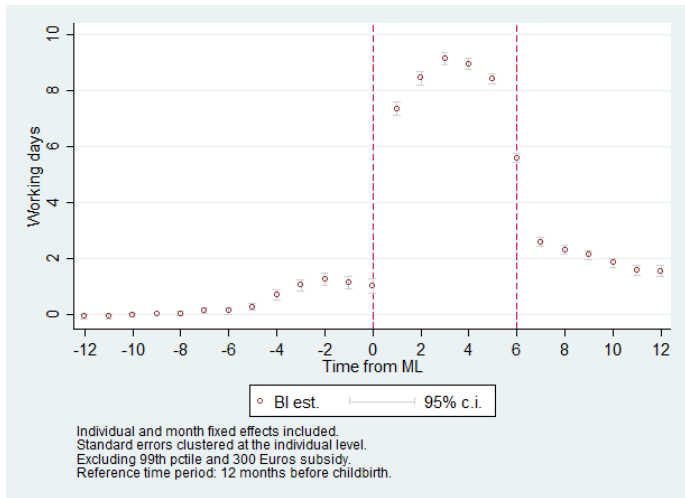
Conditional earnings - DiD estimates



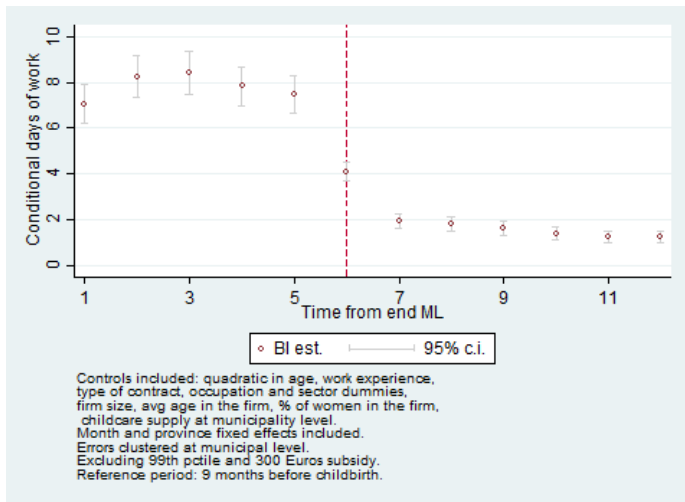
Conditional earnings - IV estimates



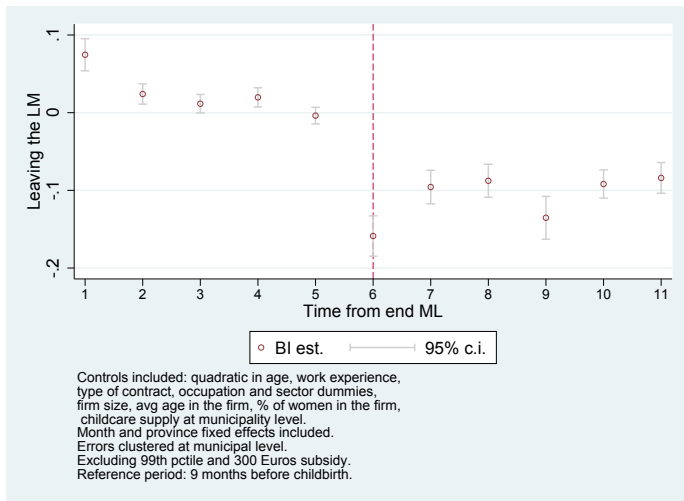
Working days - DiD estimates



Working days - IV estimates



Exit rate



Regression results

| | DiD | | IV | |
|------------------|----------------------|---------------------|-------------------------------|--------------------------------|
| | Short run | Long run | Short run | Long run |
| Parental leave | -1.165*** (.008) | -1.973*** (.012) | -3.93*** (.405) 430.016 | -4.02*** (.495) 376.442 |
| Exit probability | -0.008*** (.0002) | -0.13*** (.0004) | -0.004 (.004) 406.928 | -0.098*** (.007) 364.905 |

Short run: up to 6 months after end ML;

Long run: 6-12 months after end ML.

Regression results

| | Short run | Long run |
|------------------------|-----------------------|------------------------|
| Unconditional earnings | 282.289*** (7.299) | 127.825*** (11.526) |
| Log earnings | 0.461*** (.001) | 0.099*** (.012) |
| Days of work | 6.192*** (.082) | 1.089*** (.100) |

Short run: up to 6 months after end ML;

Long run: 6-12 months after end ML.

Conclusions

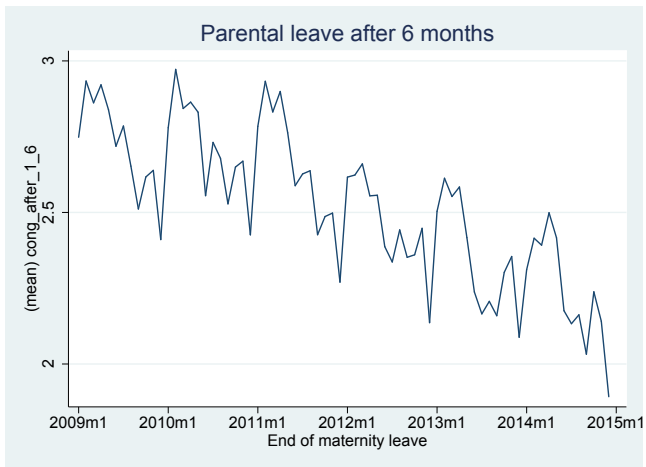
Analysis of administrative data to estimate the cost of a child on maternal labor market outcomes

- ▶ Event study approach
 - 10% earning penalty in the medium run
- ▶ Evaluation of *Bonus Infanzia*
 - Earlier return to work significantly improves earnings in the short run

Thank you!

Appendix

Parental leave in Italy



Parental leave 6 months after ML

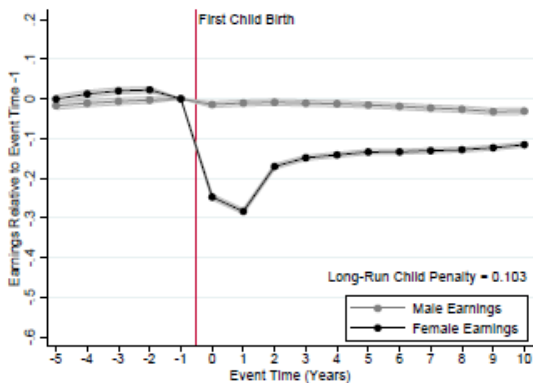


Earnings around childbirth



Kleve et al. (2017)

A: One-Child Mothers



Data

| | Pre ML | After 6 | After 12 |
|---------------------|---------|---------|----------|
| Demographics | | | |
| Age | 31.4 | 32.8 | 33.4 |
| Immigrants | 0.11 | 0.11 | 0.10 |
| North-East | 0.27 | 0.26 | 0.26 |
| North-West | 0.33 | 0.35 | 0.35 |
| Center | 0.20 | 0.20 | 0.20 |
| South | 0.18 | 0.19 | 0.19 |
| Labor market | | | |
| Tenure | 25.8 | 35.6 | 39.7 |
| LM exp. | 41.4 | 56.8 | 63.3 |
| No. jobs | 4.0 | 3.9 | 3.9 |
| No. firms | 2.5 | 2.4 | 2.4 |
| Obs. | 651,512 | 673,182 | 639,424 |

Pre ML refers to 6 months before the beginning of ML



Data

| | Pre ML | After 6 | After 12 |
|--------------|------------|---------|----------|
| | Job | | |
| Permanent | .89 | .96 | .97 |
| Earnings | 1,844 | 623 | 1,079 |
| Wage | 1,254 | 1,643 | 1,564 |
| Full time | .71 | .70 | .69 |
| Working hs | 23.6 | 34.9 | 34.7 |
| Days of work | 24.7 | 10.8 | 16.1 |
| Blue collar | .31 | .31 | .31 |
| White collar | .60 | .62 | .63 |
| Trainee | .08 | .06 | .06 |
| Industry | .24 | .24 | .24 |
| Sales | .30 | .29 | .29 |
| Services | .39 | .39 | .40 |
| Obs. | 651,512 | 673,182 | 639,424 |

Pre ML refers to 6 months before the beginning of ML



Descriptive statistics by use of BI

| | Pre ML | | After 6 | | After 12 | |
|---------------------|--------|-----------|---------|-----------|----------|-----------|
| | Bonus | Non bonus | Bonus | Non bonus | Bonus | Non bonus |
| Demographics | | | | | | |
| Age | 32.0 | 31.7 | 33.6 | 33.3 | 34.0 | 33.8 |
| Immigrants | .10 | .12 | .10 | .12 | .10 | .12 |
| North-East | .18 | .25 | .19 | .24 | .19 | .25 |
| North-West | .29 | .34 | .29 | .34 | .29 | .35 |
| Center | .25 | .21 | .25 | .21 | .25 | .22 |
| South | .28 | .20 | .28 | .20 | .27 | .19 |
| Labor market | | | | | | |
| LM exp. | 127 | 123 | 172 | 161 | 192 | 178 |
| No. firms | 1.48 | 1.36 | 1.45 | 1.28 | 1.45 | 1.31 |
| No. jobs | 1.03 | 1.02 | 1.02 | 1.02 | 1.02 | 1.02 |
| Not employed | .05 | .07 | .05 | .13 | .07 | .22 |
| Job | | | | | | |
| Earnings (uncond.) | 1,709 | 1,617 | 1,373 | 1,011 | 1,596 | 1,188 |
| Earnings (cond.) | 1,795 | 1,732 | 1,437 | 1,159 | 1,708 | 1,519 |
| Wage | 1,564 | 1,548 | 1,689 | 1,554 | 1,613 | 1,532 |
| Permanent | .93 | .91 | .97 | .97 | .96 | .95 |
| Full time | .68 | .68 | .67 | .68 | .62 | .57 |
| Days worked | 25.2 | 24.7 | 23.8 | 18.1 | 23.7 | 22.5 |
| Hours of work | 34.4 | 31.1 | 34.3 | 34.2 | 33.7 | 32.8 |
| Blue collar | .19 | .32 | .18 | .30 | .17 | .30 |
| White collar | .71 | .60 | .74 | .63 | .76 | .65 |
| Industry | .20 | .23 | .20 | .24 | .21 | .25 |
| Manufacturing | .07 | .09 | .07 | .09 | .06 | .08 |
| Finance | .05 | .05 | .05 | .05 | .06 | .05 |
| Tertiary | .68 | .63 | .67 | .62 | .67 | .61 |
| Obs. | 11,620 | 912,271 | 9,427 | 854,811 | 7,257 | 803,456 |

Pre ML refers to 6 months before the beginning of ML

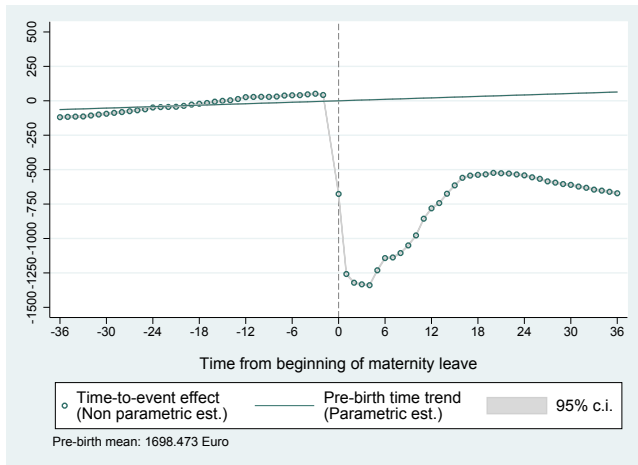


Descriptive statistics by eligibility

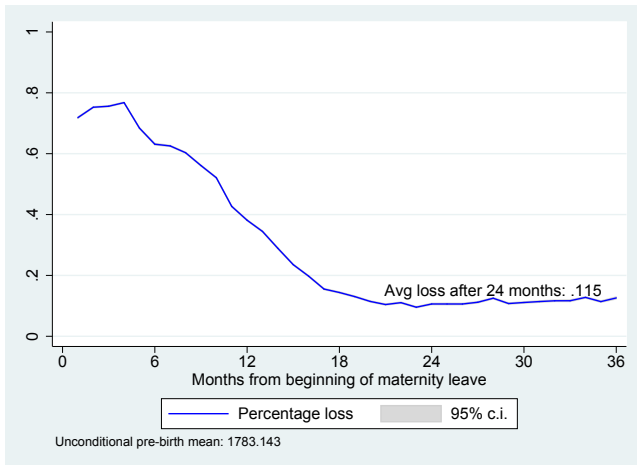
| | Non elig. | Elig. |
|---------------------|-----------|---------|
| Demographics | | |
| Age | 31.5 | 31.6 |
| Immigrants | .12 | .12 |
| North-East | .21 | .21 |
| North-West | .07 | .07 |
| Center | .24 | .24 |
| South | .45 | .45 |
| Labor market | | |
| LM exp. | 113.4 | 115.8 |
| No. firms | 1.02 | 1.03 |
| No. jobs | 1.3 | 1.5 |
| Not employed | 0.08 | 0.08 |
| Job | | |
| Earnings (uncond.) | 1,601 | 1,539 |
| Earnings (cond.) | 1,747 | 1,672 |
| Wage | 1,537 | 1,492 |
| Permanent | .91 | .91 |
| Full time | .70 | .66 |
| Days worked | 24.6 | 24.5 |
| Hours of work | 27.37 | 33.99 |
| Blue collar | .32 | .31 |
| White collar | .60 | .60 |
| Industry | .24 | .21 |
| Manufacturing | .10 | .09 |
| Finance | .05 | .05 |
| Tertiary | .61 | .65 |
| Obs. | 518,111 | 405,924 |

Variables refer to 12 months before end ML

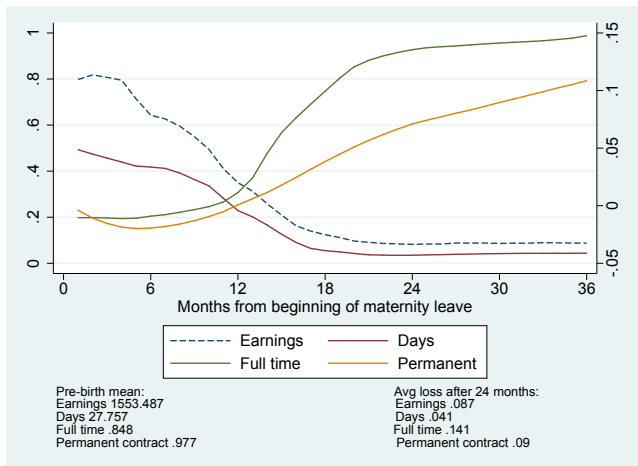
Earnings loss around childbirth: no FE



Conditional earnings loss around childbirth



Earnings loss around childbirth: decomposition



Previous research - II

Table 6: The career cost of children - percentage loss in net present value of income at age 15, with and without fertility.

| | Percentage loss compared to baseline |
|--|--------------------------------------|
| Total cost | -35.3% |
| Oaxaca decomposition of total cost | |
| Labor supply contribution | -27% |
| Wage contribution | -8.5% |
| Oaxaca decomposition of wage contributions | |
| Contribution of atrophy | -1.8% |
| Contribution of other factors | -6.7% |
| Contribution of occupation | -1.6% |
| Contribution of other factors | -7% |

Notes: The career costs are evaluated using simulations and comparing the estimated model with a scenario where the woman knows ex-ante that she cannot have children. The costs are computed as the net present value of female incomes, including all wages, unemployment benefits and maternity benefits in the calculations. The discount factor is set to 0.95 annually. Initial occupation is the one in the no-fertility scenario.

Adda et al. (2017)

